



*Prosperity
Ready*

Journey
Gratitude Equity
Potential Diversity Inclusion
Growth
Progress

Help us grow in 2023 & 2024

Prosperity Ready is full of gratitude for the ongoing support we have received from loyal volunteers and donors since 2018. With this support, we have expanded from serving 12 immigrant job seekers in 2021 to serving 65 in 2022.

We are at an exciting stage in our journey. The time has come for us to grow!

Prosperity Ready is thrilled to begin building a Prosperity Ambassador team of 10 - 20 people who are committed to fostering engagement, creating connections, and strengthening relationships with the end goal of growing the organization.

The role of a Prosperity Ready Ambassador is a critical strategy for growing our organization. The single most predictive variable of the success of a nonprofit is the energy, passion, and commitment from all of those involved. Simply stated, our ability to inspire the community to rally around our mission is directly related to our level of passion and energy internally.

WHAT IS THE ROLE OF A PROSPERITY READY AMBASSADOR?

A Prosperity Ready Ambassador has genuine passion and enthusiasm for both the mission and vision of the organization. A Prosperity Ready Ambassador's impact is exponential, by inspiring others to engage.

Ambassadors support activities that foster engagement, create connections and strengthen relationships. The amount and type of activity is tailored to the personal choices of each Ambassador.

But in every case, most important is that each volunteer is sharing their personal excitement for Prosperity Ready's mission.

Use QR code to sign up
for an info session



How can Ambassadors help us grow? Pick and choose what works for you!

Share success stories, forward newsletters, direct people to the website	Comment on and share/repost LinkedIn posts	Utilize networks to reach out to potential Ambassadors and supporters
Introduce Prosperity Ready to potential employer partners	Introduce Prosperity Ready to potential program participants	Introduce Prosperity Ready to large grant makers/institutional donors
Promote programs and organization at your place of worship and in your community	Host a coffee or happy hour at your workplace or home to share the organization's work	Promote and invite others to events, attend community and fund-raising events

WHAT ARE THE GOALS OF THIS STRATEGY?



Goal #1: Recruit 10 - 20 Ambassadors by Q2.



Goal #2: Hold informal gathering with Ambassadors to build community.



Goal #3: Hold a Graduation Celebration for participants of programs with 50 – 100 attendees in Q2.



Goal #4: Hold a Gala Fund Raiser in early 2024 with 100 – 200 supporters attending.