

# Urgent Call to Action

---

March 2022

[www.prosperityready.org](http://www.prosperityready.org)



*Prosperity Ready*

SM

# Urgent Call to Action

**Please support Afghan job seekers in getting jobs with companies who are committed to hiring and championing their long-term career success.**

**Prosperity Ready's mission is to develop the vast potential of immigrants.** As grass roots movements to help our Afghan arrivals have gained momentum, Prosperity Ready has been invited into various support venues. From attending state and agency led meetings to participating in community events, our hearts have been captured by the spirit of the Afghan people whom we now call neighbors. Their resiliency, determination and what they have to offer our communities and state are significant. The urgent need to connect Afghan people to meaningful employment is an “all hands-on deck” effort. Prosperity Ready is eager to support employment efforts. **We understand how and why the employment process does not work in favor of immigrant talent. We can help overcome barriers to employment.** We believe that immigrants deserve the jobs they are qualified for. We help immigrants develop lifelong job seeker skills so that they too can prosper. We all benefit when we all prosper.

*On Saturday, 2/26, we attended a community event for Afghan arrivals, sponsored by several local Rotary Club Member leaders. In just 3 hours, 16 men in need of employment approached Prosperity Ready's resource table, seeking support for employment. We are eager to help this group and more connect to local employers. One of our employer partners, The Toro Company, has already connected with one of the attendees from the 2/26 event to discuss employment opportunities.*

**Prosperity Ready is equipped to:**

- Support Afghan job seeker skills training
- Connect Afghan job seekers to employers who will provide meaningful employment
- Work with employers on necessary accommodations unique to Afghan job seekers
- Help Afghan job seekers navigate often complex employment processes

## Our Mission

To develop the vast potential of immigrant talent, help overcome our talent shortage crisis, and help employers reflect the communities where they operate.



### *Prosperity Ready*

*Prosperity is far more than wealth. The word prosperity also means successful, flourishing, a thriving condition, ease, plenty, comfort, security, well-being, good fortune, happiness and health.*

# Afghan Job Seeker Support

**Prosperity Ready is seeking funding for the following efforts over an 8-week time period.**

**Objective:** To create and pilot a program to prepare Afghan job seekers for employment and connect them to organizations committed to hiring Afghan people.

**Work to be funded:**

- Create 1 week job seeker program customized to Afghan job seekers who speak some to fluent English. (Customize existing degreed immigrant job seeker curriculum)
- Deliver 1 week program to job seekers, with the potential of a stipend for participants based on funding levels
- Establish consortium of employer organizations committed to hiring Afghan people. (we currently have 4 employers expressing commitment)
- Coordinate consortium employer job fairs
- Help hiring organizations create necessary accommodations for job seekers
- Serve as liaison between job seekers and employers
- Where appropriate work 1:1 or in small groups for English fluent job seekers with more in-depth job and skills experience

# 5 Day Job Seeker Basics Program

Participants: Afghan job seekers with some English to fluent English skills and some job experience.

- FREE 1 week program
- 5 consecutive days
- 3-hour sessions
- Basic job seeker skills
- Groups of up to 20

Topics	Time	Outcomes
Resume Writing	3 hours	Resume drafted by end of session
Interviewing	3 hours	Interview practice with volunteers with professional jobs and/or HR jobs
Corporate Culture	3 hours	Understanding basic HR practices and team behaviors
Employer Policies	3 hours	Understanding an employee's rights
Employers Present, Interview On Site	TBD	Interview practice and hiring

# Funding Request

## **Funding Requested: \$15,680**

- Our **goal** is to raise the funds needed by **March 31<sup>st</sup>**.
- **A generous supporter has already donated \$5,000. We are 1/3 of the way there!**
- Please help us raise the **remaining \$10,680** to ensure Afghans get the jobs they need to support their families in their new homes here in the United States.

## **Funding Supports:**

- Compensation for 3 part time team members, including 2 existing Prosperity Ready team members (Lisa Perez and Claudia LaRose) and an additional part time hire of an Afghan individual to support some translation of materials and in person facilitation.
- Lisa Perez directly overseeing the program, serving as point of contact for employers, ensuring high-quality resumes are created and high-quality facilitators are delivering content.
- Pre and post program delivery work.
- Program materials cost include printing, technology costs for virtual support and/or physical space fees.
- If funding allows, have infrastructure to support participant payment of stipend for time spent in training.

**Please note:** Funding for a stipend to pay participants for their time would be in addition to above costs. Proposing a \$240 stipend per person (15 hours @ \$16 per hour).

# How You Can Help

There are many ways you can help! All contributions matter. Here are some ideas on meaningful contributions you can make and the many ways to donate.

## Funder Contribution Suggestions

Individuals: Support a \$240 stipend for a program participant

Foundations: Support \$ needed for the development and delivery of 1 week job seeker training program

Community Organizations: Support \$ needed for development and delivery of 1 week job seeker training, support in kind donations as needed (physical space, printing of materials, refreshments for in person training)

Hiring Organizations: Support \$ needed for the coordination and cost of job fairs and innovative accommodations for job seekers

State, Counties and Cities: Access to discretionary funds and grants

## Donation Options

Online via [www.prosperityready.org](http://www.prosperityready.org)

Check made out to The Social Good Fund

Cash sent to 7730 Laredo Drive, #310  
Chanhassen, MN 55317

IRA Fund Contributions

Stock Contributions

*Prosperity Ready is proudly sponsored by the Social Good Fund, a full-service fiscal sponsor.  
(EIN Tax ID: 46-1323531)*

*For more information, please  
contact Lisa Perez  
[lisa@prosperityready.org](mailto:lisa@prosperityready.org)*

Thank you for  
your  
consideration!

---

2022

[lisa@prosperityready.org](mailto:lisa@prosperityready.org)

262.212.9059

[www.prosperityready.org](http://www.prosperityready.org)

